

WELCOME - 2017 AWARDS

May 25, 2017
Jasmine Restaurant

American Planning Association
California Chapter
San Diego Section



SAVE THE DATE

THURSDAY, MAY 25TH, 2017



2017 SDAPA
Awards Ceremony

Jasmine Chinese Restaurant
4609 Convoy St
San Diego, CA 92111

- Walking Tour - Dinner Reception - Awards Ceremony

Registration Opens April 1, 2017
sdapa.org



SDAPA AWARDS PROGRAM

brought to you, in part, by...

DUDEK



SDAPA BOARD MEMBERS

Section Director [Rachel Hurst](#), AICP

Past Section Director [Gary Halbert](#), AICP

Treasurer [Alex Hempton](#), AICP

Secretary [Tara Lieberman](#)

Webmaster [Nancy Graham](#), AICP

Planning Journal Editor [Carolina Ilic](#), AICP

Communications Coordinator [Naomi Siodmok](#)

Marketing and Membership Co-Chair
[Stan Donn](#), AICP

Marketing and Membership Co-Chair
[Renée Yarmy](#)

Programs Co-Chair [Nick Ferracone](#), AICP

Programs Co-Chair [Bill Figge](#), AICP

Professional Development
[Lorena Cordova](#), AICP

Professional Development-Workshops
[Matthew Gelbman](#), AICP

Membership Inclusion Director [Howard Lee](#)

Awards Chair [Mike Strong](#)

Academic/CPF Liaison [Mirle Rabinowitz Bussell](#)

Young Planners' Group Chair [Melanie Tylke](#)

Student Representative-SDSU [Courtney Armusewioz](#)

Student Representative-UCSD [Francis Yu](#)



AWARDS COMMITTEE

Awards Chair [Mike Strong](#)

Special Advisor [Betsy McCullough](#)

“Outta-State/In-State” Advisor [Manjeet Ranu](#)

[Crystal Benham](#), County of San Diego

[Steve Bossi](#), Civic San Diego

[Laurie Gartrell](#), SANDAG

[Nancy Graham](#), City of San Diego

[Brian Grover](#), Dudek

[Mark Kieser](#), County of San Diego

[Tara Lieberman](#), County of San Diego

[Lisa Lind](#), City of San Diego

[Frank Santana](#), County of San Diego

[Sara Toma](#), City of San Diego

[Daniela Trujillo](#), Bike Coalition

[Tim Vertino](#), County of San Diego

[Renée Yarmy](#), Port of San Diego

[Anna Yentile](#), City of Encinitas



OPENING REMARKS

Dr. Ping Wang &
Wes Quach

Convoy District



*Transforming the Convoy area into a vibrant cultural, dining,
and innovative economic hub.....and San Diego's next great
neighborhood.*



WALKING TOUR

AICP CM Credit Opportunity

WALKING TOUR

The APA San Diego Awards Walking Tour will guide participants on a tour of the **Convoy District**, with key stops within the Asian-themed area of Kearny Mesa. The Convoy District has established businesses and emerging entrepreneurs along with long-time patrons and new visitors seeking a unique experience. The 1.5-hour **tour and design charrette** will consider opportunity areas and ask how cultural assets can contribute to placemaking. Representatives from the Convoy District will share their needs and **vision** and speakers will cover how **improved connectivity** within the physical layout can define and unify the district. Participants will be guided through a tour to redesign **public spaces** to work better for people and strengthen linkages to enhance social connections and accelerate **revitalization**. The tour and charrette are intended to reimagine a public realm that brings out the **cultural identity** and creates gathering places within the community.

INSIDE-OUT:
PLACEMAKING IN THE
CONVOY DISTRICT

THURSDAY,
MAY 25, 2017.
4:30 P.M.



Part of the:



2017 SDAPA
Awards Ceremony



Register at SDAPA.ORG \$10
1.5 CM
(pending)



APA
CA

SPONSORS

ANNOUNCING THE 2017 SDAPA AWARDS SPONSORSHIP OPPORTUNITIES



...Celebrating the year of the rooster



WATER ROOSTER \$250

- Smart and compassionate*
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors



GOLD ROOSTER \$500

- Determined, brave, and hardworking*
- Receive two (2) tickets to the Awards ceremony
 - Name projected during event and/or banner placement
 - Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors



FIRE ROOSTER \$750

- Trustworthy, with a strong sense of responsibility*
- Receive two (2) tickets to the Awards ceremony
 - Tertiary position of company logo on Awards show entry sign and other promotional material
 - Name projected during event and/or banner placement
 - Logo and advertising on the SD APA website for one (1) year
 - Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors



EARTH ROOSTER \$1,000

- Lovely, generous, and popular with their friends*
- Receive six (6) tickets to the Awards ceremony
 - Secondary position of company logo on Awards show entry sign and other promotional material
 - Name projected during event and/or banner placement
 - Logo and advertising on the SD APA website for one (1) year
 - Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors



WOOD ROOSTER \$1,250

Energetic and overconfident

- Event title recognition (e.g., 2017 San Diego APA Awards brought to you by "your company name")
- VIP table and 10 VIP tickets
- Opportunity to distribute company materials at the event (key exhibit placement)
- Primary position of company logo on Awards show entry sign and other promotional material
- Name projected during event and/or banner placement
- Logo and advertising on the SD APA website for one (1) year
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors



WOOD ROOSTERS

DUDEK

RICK
ENGINEERING COMPANY

SDGE

A  Sempra Energy utility



EARTH ROOSTER

M.W. STEELE GROUP
ARCHITECTURE | PLANNING



FIRE ROOSTERS



Kimley»»Horn



GOLD ROOSTERS

HELIX

Environmental Planning



PLACEWORKS

SMA

CHEN + RYAN



Michael Baker

INTERNATIONAL

AECOM

latitude **33**
PLANNING & ENGINEERING



BALDWIN & SONS

Building Quality Communities for Three Generations



WATER ROOSTERS



CIVIC
SOLUTIONS



PROJECT DESIGN CONSULTANTS

FEHR & PEERS



CROWD SPONSORS

Buy raffle tickets....



AWARDS JURY

Nick Lee, P.E., Baldwin and Sons

Dhavia Lynch, AICP, City of San Marcos

Nicole Marotz, LEED AP, AICP, MBI

Branden Reed, LEED EM, SD Airport Authority

Phil Trom, AICP, SANDAG



YOUR MC - LARA GATES

SD & CA APA 2016 Advancing Diversity and Social Change in Honor of Paul Davidoff Award

City Council District 9 Audit Committee Consultant and Chief of Policy

SDAPA 2016 Comprehensive Plan Award
- Southeastern San Diego & Encanto Neighborhoods, Community Plan Updates



AWARD

Advancing Diversity and Social Change Award

CULTURAL ARTS MASTER PLAN

CITY OF CHULA VISTA



MASTER PLAN



2016



Prepared by the
Cultural Arts Division

APA
CA

CULTURAL ARTS MASTER PLAN

- The Master Plan was based on stakeholder feedback, premised on diversity and inclusion.
- The Master Plan provides strategies for increasing cultural art awareness, promoting civic activities, and ways to strengthen programs and activities.
- The Master Plan puts an emphasis on cultural stewardship and social equity to build a healthy and connected community.



AWARD

Best Practice Award

CREATING WALKABLE AND BIKEABLE COMMUNITIES

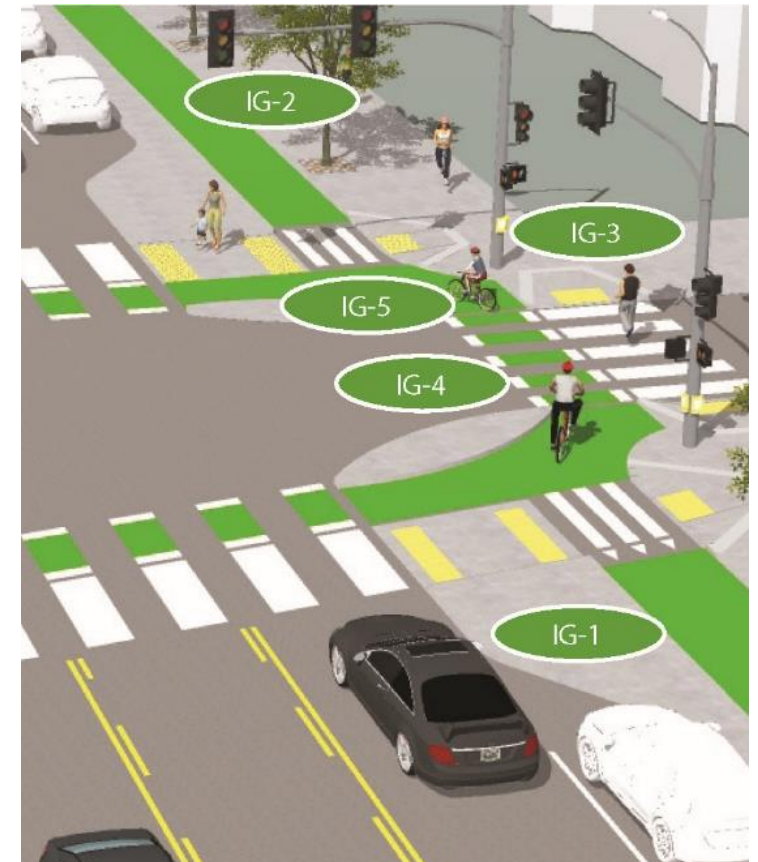
HUD
KTUA

APA
CA



CREATING WALKABLE AND BIKEABLE COMMUNITIES

- Useful tool that promotes and creates bicycle and pedestrian friendly neighborhoods and communities.
- Key components include:
 - benefits and barriers,
 - community self-assessment tool,
 - planning process guide,
 - implementation guide, and
 - case studies.

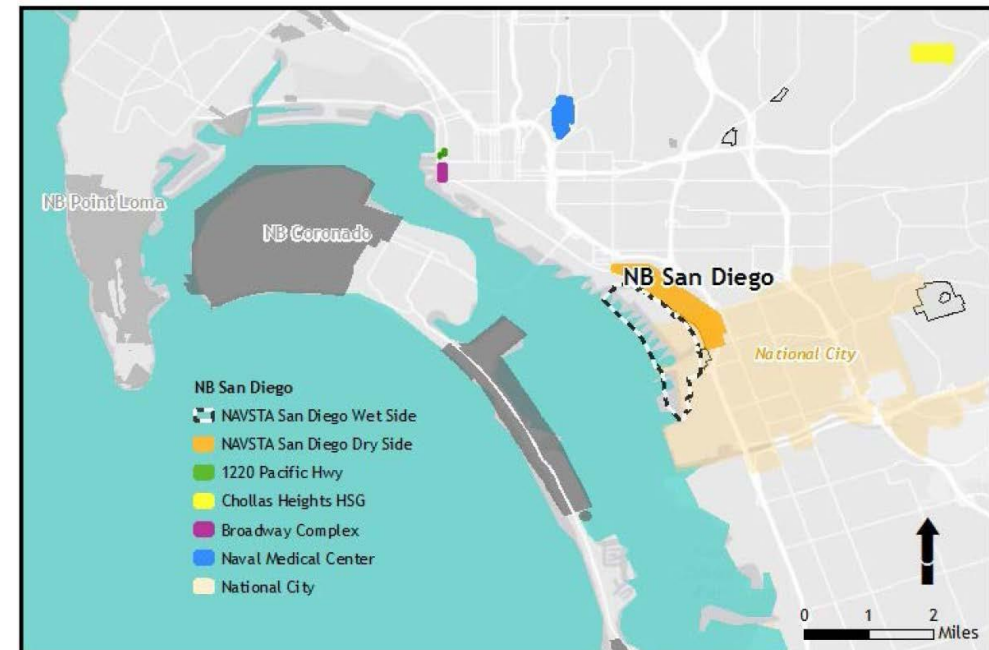


AWARD – HONORABLE MENTION

Best Practice Award – Honorable Mention

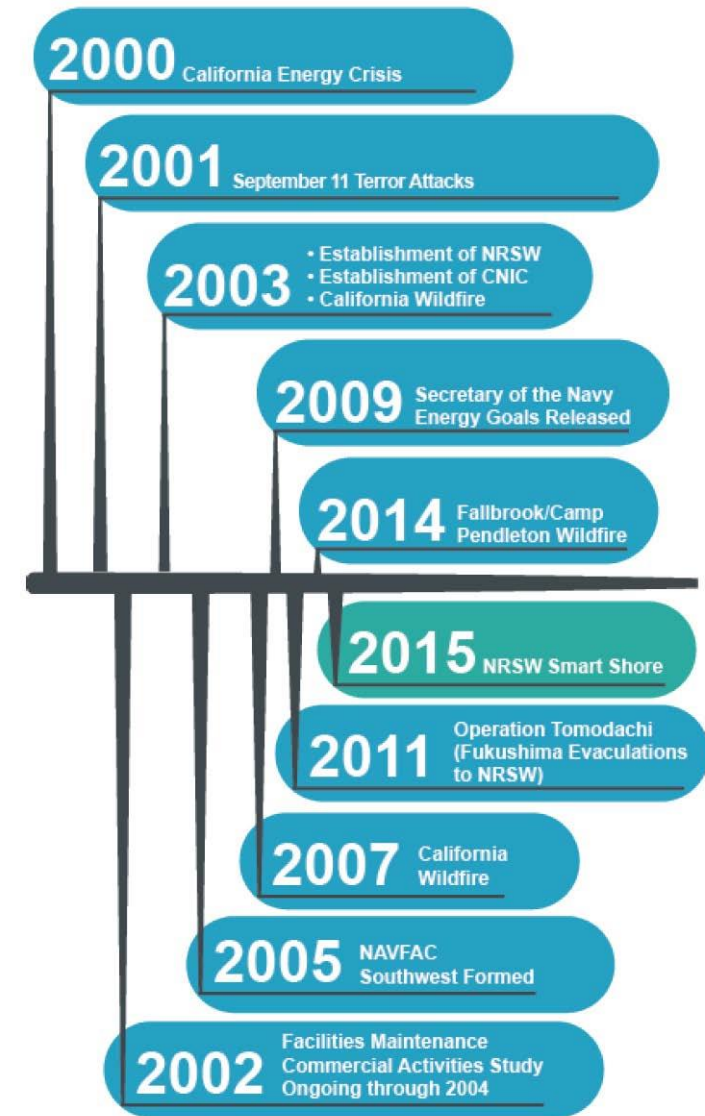
**NAVAL BASE SAN DIEGO
SMART SHORE MASTER PLAN**

**NAVY REGION SOUTHWEST
JACOBS
HDR**



NAVAL BASE SAN DIEGO SMART SHORE MASTER PLAN

- Potential infrastructure failures present a variety of threats to our Nation's security.
- In response to these natural and man-made threats, the Navy launched the Smart Shore program to increase opportunities for Installations to increase resiliency in the face of these challenges.
- Smart Shore leverages technology for near real time monitoring and controls for emergency operations, facility management, and energy management.



AWARD

Planning Firm Award

M.W. STEELE GROUP



M.W. STEELE GROUP

- M.W. Steele is an award-winning architecture and planning firm.
- M.W. Steele Group's portfolio reflects projects based around the world.
- Team of 16 architects, certified planners, and urban designers.
- Best known to set a high bar for contextual quality and innovative approaches.



AWARD

Comprehensive Plan Award – Large Jurisdiction

SAN DIEGO FORWARD: THE REGIONAL PLAN

SANDAG



APA
CA

SAN DIEGO FORWARD THE REGIONAL PLAN

- The Regional Plan crafts a long-range vision where people can walk, bicycle or take public transportation to work, shops, parks and other destinations.
- The Plan process created meaningful ways to participate and provide input.
- The Plan responds to public health, the environment, social equity, and a desire for more mobility options.



AWARD - HONORABLE MENTION

Comprehensive Plan Award – Large Jurisdiction - Honorable Mention

CARLSBAD GENERAL PLAN

CITY OF CARLSBAD
DYETT & BHATIA

CARLSBAD GENERAL PLAN

The Carlsbad General Plan resulted from an extensive community outreach process in which 10,000 community members participated.



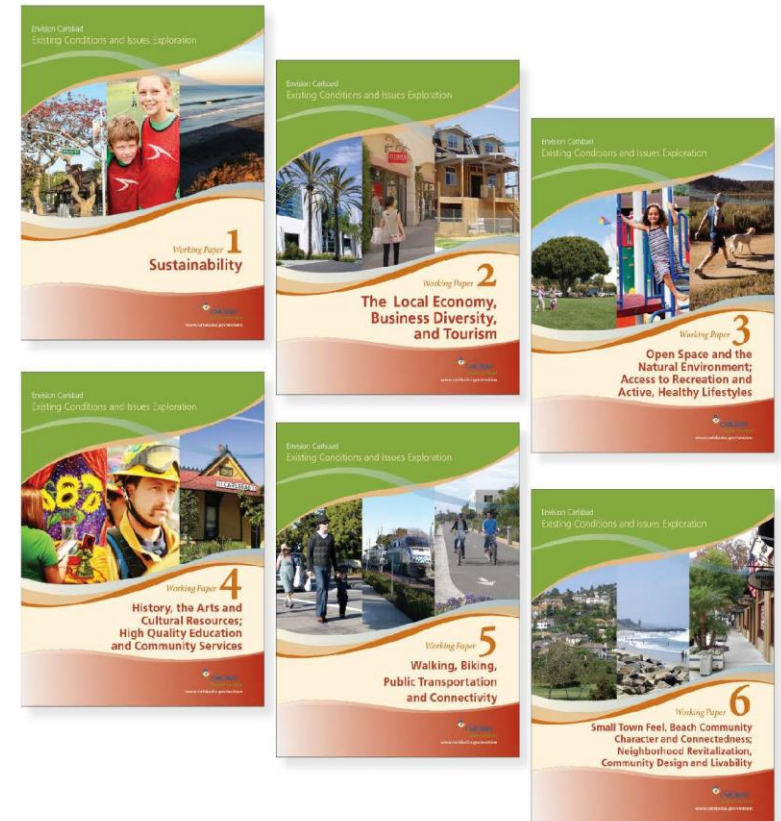
APA
CA

CARLSBAD GENERAL PLAN

- The work program to create the General Plan, called Envision Carlsbad, involved extensive community outreach.
- The Plan goes beyond basic general plan components, and addresses all of the community's core values identified in the community's vision
- The Plan is replete with innovative strategies, from a new multi-modal street system, to promoting smart growth, preservation of open space, and sustainable resources for future generations of Carlsbad.

CARLSBAD GENERAL PLAN

Working papers helped the community understand existing conditions and issues related to the nine core community values.



AWARD

Economic Development Planning Award

**WESTERN CHULA VISTA
COMMUNITY FACILITIES DISTRICT**

CITY OF CHULA VISTA



City of Chula Vista
Community Facilities District No. 17-1
(Western Chula Vista DIF Financing Program)

CFD Report

27368 Via Industria
Suite 200
Tennessee, CA 92050
T 951.587.3500 | 800.755.6864
F 951.587.3510
www.willdan.com/financial



APA
CA

WESTERN CHULA VISTA COMMUNITY FACILITIES DISTRICT

- The CFD seeks out ways to revitalize and encourage redevelopment.
- The CFD allows deferral of development impact fees for commercial, industrial and high density residential projects within Western Chula Vista.
- Utilizing the CFD program, two market rate residential developments are under construction and eight more projects are in the entitlement process.



AWARD

Hard Won Victories Award

KIDS CHOICE CHULA VISTA

**CITY OF CHULA VISTA
COMMUNITY HEALTH IMPROVEMENT PARTNERS
CALIFORNIA RESTAURANT ASSOCIATION**



APA
CA

KIDS CHOICE CHULA VISTA

- Healthy Chula Vista proposed outreach to explore possible regulatory requiring sugary-sweetened beverages be replaced with water and milk on children's menus with beverages.
- Program met with media coverage that identified the program as "banning" soda.
- California Restaurant Association and City staff worked to find common ground.
- Resulting program is "Kids Choice Chula Vista" a voluntary incentive based program.



Make the **HEALTHY CHOICE**
the **FIRST CHOICE** in
children's drinks!

water | milk | 100% fruit juice

KIDS CHOICE
CHULA VISTA

Offer healthy options!

Join the Kids Choice Chula Vista program which supports eateries that offer children healthy beverage options, provides access to various promotional avenues, and includes free resources.

BENEFITS of joining the program

Marketing Package: Tout your achievements with a no-cost promotional package, including window clings.

Advertising and Promotions: Receive recognition in social media, local websites, newspapers, newsletters, direct mailers, outreach and events.

Networking: Collaborate with like-minded Chula Vista businesses.

Program Priority: Receive priority for City funded business improvement programs, if eligible.

Streamlined Processing: Receive expedited processing upon approval for tenant improvement permits.

Workshops: Participate in workshops to learn more and acquire the tools to strengthen your business efforts as a health leader.

Join Now at
WWW.CHULAVISTACA.GOV/KIDSCHOICECV

CITY OF CHULA VISTA



AWARD

Academic Award

BOB STARK, CEQA INSTRUCTOR

BOB STARK, CEQA INSTRUCTOR

- Bob Stark is a CEQA trusted advisor and instructor at UCSD Extension.
- He has 20 years of experience in the preparation and management of CEQA/NEPA documents.
- His expertise has made him a trusted advisor.



AWARD

Environmental Planning Award

CONSERVATION AND OPEN SPACE ELEMENT

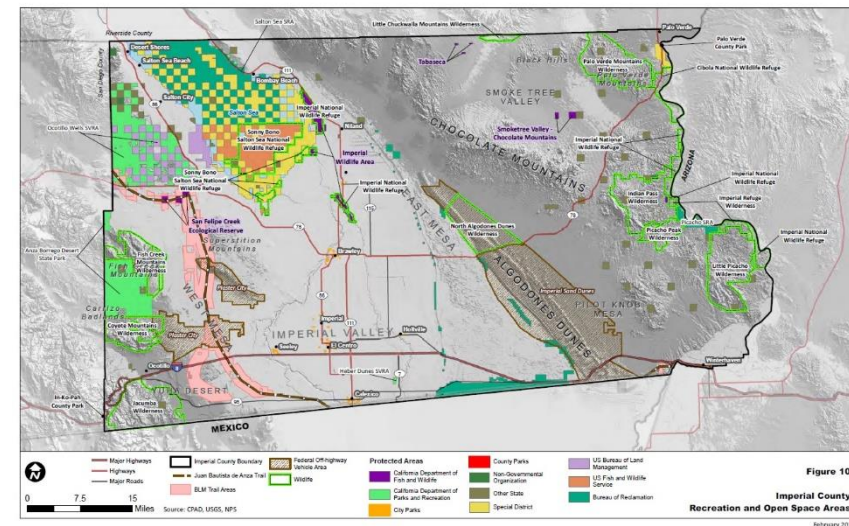
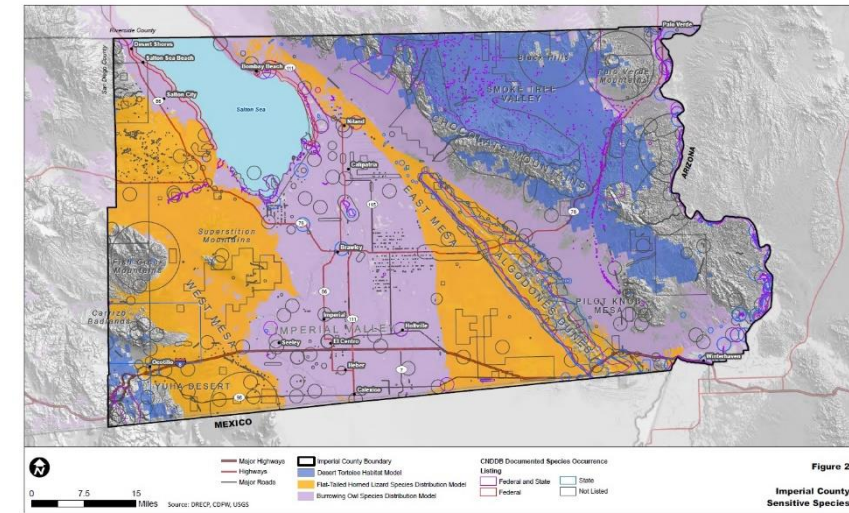
COUNTY OF IMPERIAL

MBI

RICK COMMUNITY PLANNING & SUSTAINABLE DEVELOPMENT

CONSERVATION AND OPEN SPACE ELEMENT

- The element balances the future development of renewable energy with environmental preservation and conservation.
- Developed based on extensive community input and collaboration with key regional stakeholders.



AWARD

Planning Advocate Award

VICKI GRANOWITZ



VICKI GRANOWITZ, MSW, LCSW (RETIRED)

- Appointed to numerous City advisory boards and committees including open space, canyon sewer maintenance, libraries, public utilities, parks and recreation, etc.
- North Park Planning Committee long-time chair
- Balboa Park Committee Chair 8 years
- Consensus-builder and tireless advocate of Planning
- Appointed to City of San Diego Planning Commission 2017



AWARD

Emerging Planning and Design Firm Award

CHEN RYAN ASSOCIATES



Creating Connections

Building Communities

Providing Solutions

CHEN RYAN ASSOCIATES

- Chen Ryan brings a fresh vision to transportation planning and engineering.
- They have been a part of complete street corridor plans, comprehensive active transportation plans for communities and cities, community plan mobility elements, and traffic impact studies for projects.
- Chen Ryan is standing out as a leader in creating plans that provide transportation options and make a difference in communities.



AWARD

Public Outreach Award

PURE WATER SAN DIEGO

CITY OF SAN DIEGO



PURE WATER SAN DIEGO

- The goal of Pure Water San Diego's outreach program is to inform San Diegans about Pure Water San Diego and how it addresses San Diego's water and wastewater challenges.
- Outreach efforts included free public facility tours, speakers bureau presentations, informational booths at community events, informational materials, a youth program, and more.
- Pure Water's extensive and far-reaching public outreach and education program has resulted in a 50 percent increase in public support for potable reuse in San Diego.

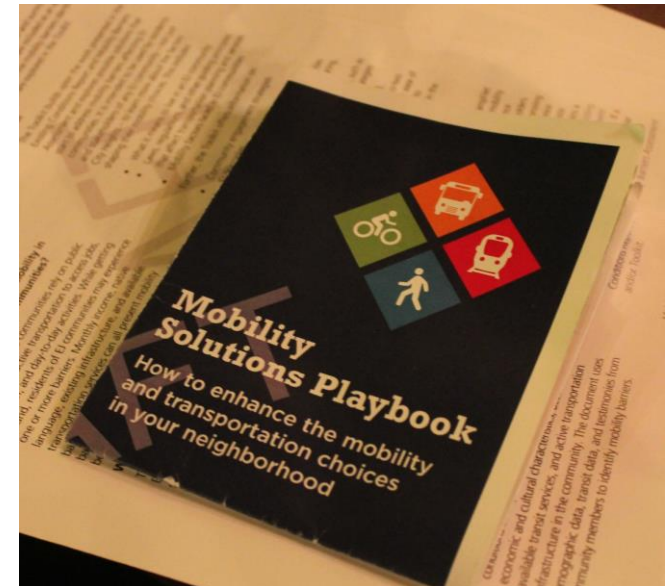


AWARD

Transportation Planning Award

MOBILITY SOLUTIONS FOR ENVIRONMENTAL JUSTICE COMMUNITIES

SANDAG
CITY HEIGHTS CDC
IBI GROUP



APA
CA

MOBILITY SOLUTIONS FOR ENVIRONMENTAL JUSTICE COMMUNITIES

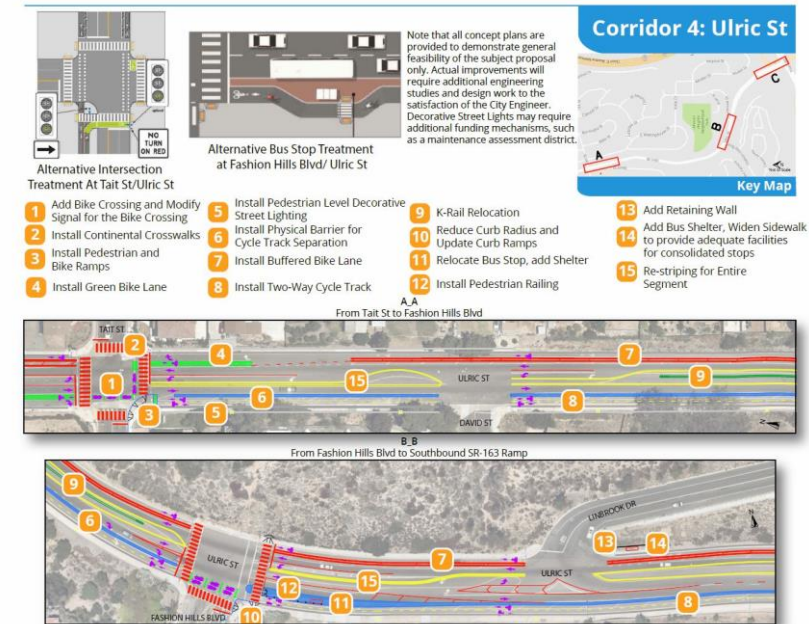
- The project studied mobility barriers that residents of City Heights and other environmental justice communities experience as a result of their socio-economic and environmental context.
- The goal of the project was to educate residents and stakeholders of mobility barriers and possible solutions.
- Mobility barriers identified by the community focused on themes of safety, affordability, and accessibility.

AWARD – HONORABLE MENTION

Transportation Planning Award – Honorable Mention

LINDA VISTA COMPREHENSIVE ACTIVE TRANSPORTATION STRATEGY

CITY OF SAN DIEGO
MBI



LINDA VISTA COMPREHENSIVE ACTIVE TRANSPORTATION STRATEGY

- Focusing on GIS modelling and public outreach to arrive at data- and community-driven active transportation-related improvements
- Utilized pedestrian and bicycle models to determine the high demand areas for active transportation propensities.
- Street typologies were created to understand the existing street network and how it relates to land use, which ultimately reflect context-appropriate solutions.
- An Active Transportation Toolbox was also developed that details potential treatments for various applications.

AWARD

Urban Design Award

14TH STREET PROMENADE MASTER PLAN

CIVIC SAN DIEGO
MIG

ILLUSTRATION - LOOKING NORTH FROM IMPERIAL AVENUE, PROPOSED PROMENADE



14th STREET PROMENADE MASTER PLAN

- The 14th Street Master Plan establishes the vision for a north/south linear park and pedestrian promenade in the heart of East Village.
- The project emphasizes walkability and pedestrian safety with amenities.
- The Master Plan outlines three distinct districts along the corridor.



CONRATULATIONS TO ALL

All awarded projects demonstrate the value of planning!

To order additional plaques, contact:

North Park Trophy & Award, Inc.

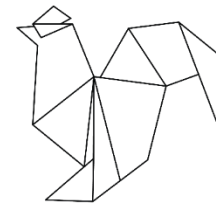
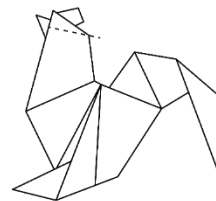
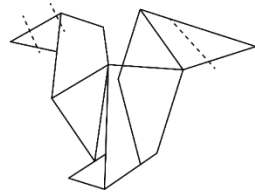
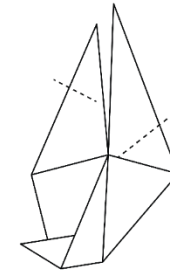
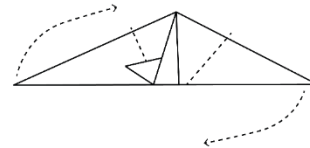
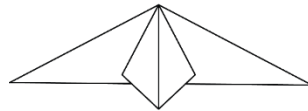
3612 30th Street San Diego, CA 92104

619.293.7333

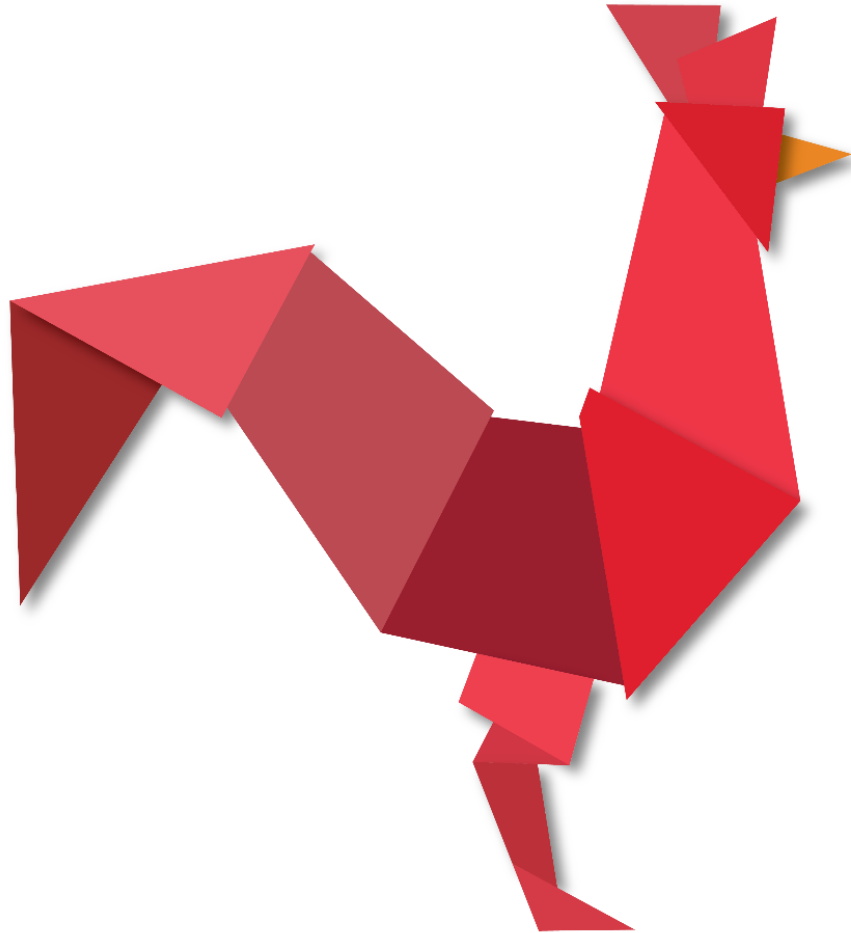
dutch@northparktrophy.com

www.northparktrophy.com

TABLE DECORATIONS...



INTRODUCING... TAIKO DRUMS



2017 SCHOLARSHIPS

SDAPA Section Scholarship Recipients

Mark Anderberg

Isabel Ignacio

Vincent Page II



RAFFLE TIME!



THANK YOU – RAFFLE SPONSORS

Thank you for the generous donations to the raffle:

- UCSD Extension
- San Diego Housing Federation
- Carey and Chris Fernandes, *Faithful Padres Fans*
- South Coast Winery
- Por Favor Restaurant
- Cygnet Theater
- Comedy Palace
- Studio Lively
- RECON Native Plants

*100% of the proceeds
support the SDAPA
student scholarship*



Thank you...

Arrive home safely –
designate a driver or use
Uber/Lyft



American Planning Association
California Chapter
San Diego

