

# 2016 Planning Awards

**E**mbrace **P**lanning **I**n Our **C**ommunities

5 May 2016

Encinitas Public Library

American Planning Association

California Chapter

San Diego Section



# Welcome

APA  
CA

Honorable Deputy Mayor  
Lisa Shaffer

City of Encinitas



# Welcome



- Honorable Mayor Pro Tem Tony Ambrose, AICP, City of El Cajon
- Office of San Diego County Supervisor Dave Roberts
- Betsy McCullough, AICP, Vice President for Conferences
- Greg Konar, Vice President for Marketing and Membership
- Bill Anderson, FAICP, Former National and State APA President
- Brooke Peterson, AICP, Former State APA President

# San Diego Section Board of Directors



- SECTION DIRECTOR: Gary Halbert, AICP
- SECTION DIRECTOR ELECT: Rachel Hurst, AICP
- TREASURER: Alex Hempton, AICP
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- WEBMASTER: Nancy Graham, AICP
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- AWARDS CHAIR: Manjeet Ranu, AICP
- ACADEMIC/CPF LIAISON: Mirle Rabinowitz Bussell, Ph.D.
- YOUNG PLANNERS' GROUP CHAIR: Melanie Tylke, LEED AP ND
- STUDENT REPRESENTATIVE-SDSU: Mimi Morisaki
- STUDENT REPRESENTATIVE-UCSD: Mary McGuirk

# 2016 Awards Event Committee



- Manjeet Ranu, AICP, San Diego Section Awards Chair + City of Encinitas
- Betsy McCullough, AICP, Special Advisor
- Deana Gay, City of Encinitas
- Brian Grover, AICP, Dudek
- Katie Innes, City of Encinitas
- Kerry Kusiak, City of Encinitas
- Lisa Lind, AICP, RECON
- Dahvia Lynch, AICP CEP, LEED AP, North County Transit District
- Alex Martini, Dudek
- Bob Stark, AICP, Michael Baker International
- Mike Strong, City of Encinitas
- Anna Yentile, City of Encinitas

# EPIC Sponsors

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# SURF'S UP Sponsors

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Stephen Michael Haase,  
AICP



# Crowd Sponsorship— Buy Raffle Tickets!

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# Downtown by the Beach Walking Tour

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- Encinitas 101 MainStreet Association
- City of Encinitas Planning and Building Department
- Dudek



# Planning in Encinitas



# 2016 Awards Jury

- Honorable Mayor Pro Tem Tony Ambrose, AICP, City of El Cajon
- Christine Babla, AICP, AECOM
- Eric Crockett, AICP, City of Chula Vista
- Rita Mahoney, AICP, Colrich
- Michelle Nermon, MW Steele Group

# Peder Norby—An EPIC Emcee!



- Public official and consultant in planning, sustainability and transportation
- Built and resides in Herons' House, a net-zero energy home
- Electric vehicle consultant to BMW
- City of Carlsbad as Special Project Coordinator
- Consultant to Leichtag Foundation
- San Diego County Planning Commissioner
- North County career successes with Encinitas, Carlsbad

# Advancing Diversity and Social Change in Honor of Paul Davidoff Award



## *Lara Gates*

Supervising Project Manager and  
Planner, City of San Diego  
Planning Department





# Advancing Diversity and Social Change in Honor of Paul Davidoff Award

- “I want to make a difference in people’s daily lives. Helping people, giving a voice, facilitating a conversation that can make a positive change, and giving tools to make changes. This is why I do my job.”
- Commitment to serve San Diego’s disadvantaged communities with record of success



# Best Practices Award



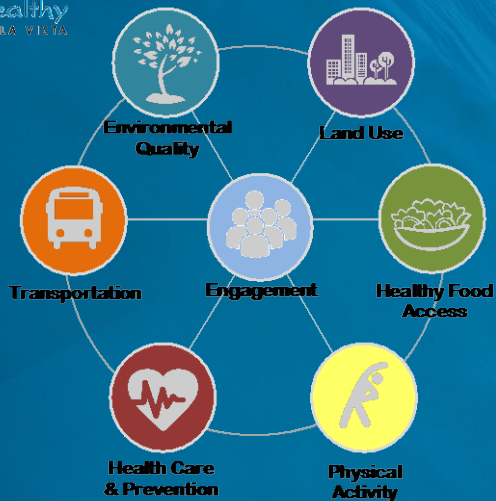
## *Healthy Chula Vista Action Plan*

- City of Chula Vista Development Services Department
- SANDAG
- Community Health Improvement Partners
- Centers for Disease Control

# Best Practices Award



## Healthy Chula Vista Action Plan



- Plans, policies, programs and partnerships to make healthier options an easier choice
- 7 focus areas and 66 strategies
- Updated General Plan to include “health lens” throughout
- Updates to city facility vending, restaurant default beverage options, community garden and urban agriculture

January 5, 2016

# Communications Initiative Award

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## *Citizens Water Academy*

- San Diego County Water Authority, Public Outreach and Conservation Department
- Maureen Stapleton, General Manager
- Dennis Cushman, Assistant General Manager
- Denise Vedder, Senior Public Affairs Manager
- Teresa Penunuri, Public Affairs Supervisor
- Craig Balben, Public Affairs Representative II



San Diego County Water Authority

# Communications Initiative Award

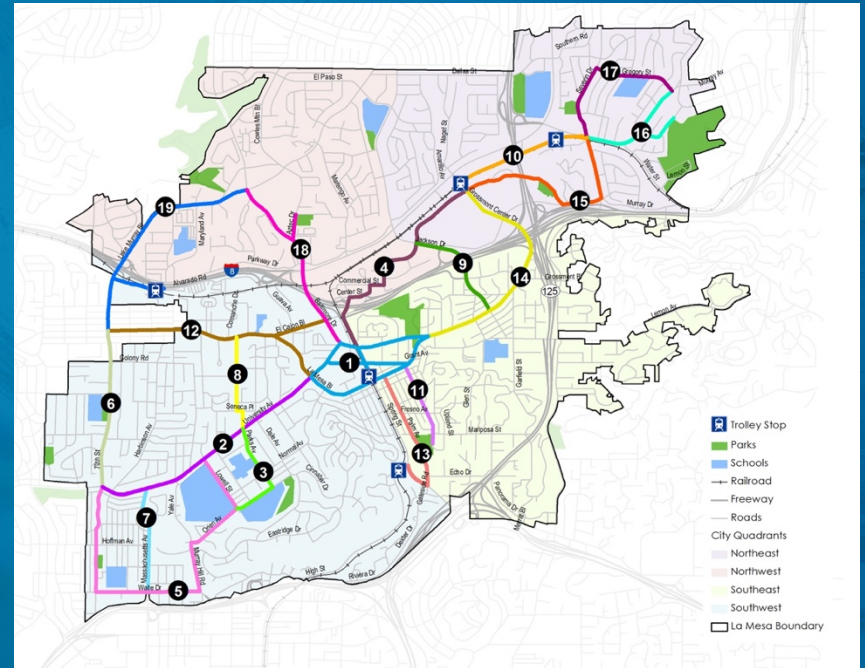
- Helps community understand our water supply
- Citizens Water Academy was created to target, engage and inform “influentials” so that they become ambassadors for successful planning efforts
- Participants are chosen to reflect the region’s cultural, occupational and geographic diversity



# Comprehensive Plan Award Small Jurisdiction

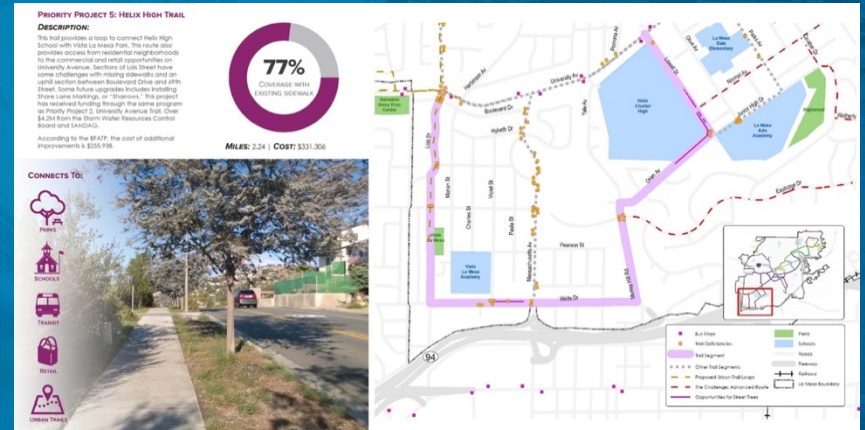
## La Mesa Urban Trails Mobility Action Plan

- City of La Mesa
- Misty Thompson, City of La Mesa
- Yvonne Garrett, City of La Mesa
- Joe Punsalan, KTU+A
- Jacob Leon, KTU+A
- Brian Gaze, Circulate San Diego



# Comprehensive Plan Award Small Jurisdiction

- Leveraged existing right-of-way to create new trails
- Hit a home run retrofitting a trails system in an urban area, which is incredibly difficult
- Lays out a strategy for others to follow in doing so



# Comprehensive Plan Award Large Jurisdiction

## *Southeastern San Diego and Encanto Neighborhoods Community Plan Update*

- City of San Diego Planning Department
- Nancy Bragado, Deputy Director
- Lara Gates, Supervising Plan Update Project Manager
- Karen Bucey, Former Community Planner
- Rajeev Bhatia and Peter Winch, Dyett & Bhatia
- Diego Velasco, M.W. Steele





# Comprehensive Plan Award Large Jurisdiction

## Southeastern San Diego Community Plan



- Each community plan area includes a Village District, implementing the City of Villages strategy
- Streamlines the process for future development to implement the strategy
- Clear document
- Successful public engagement in an area where that's hard to do

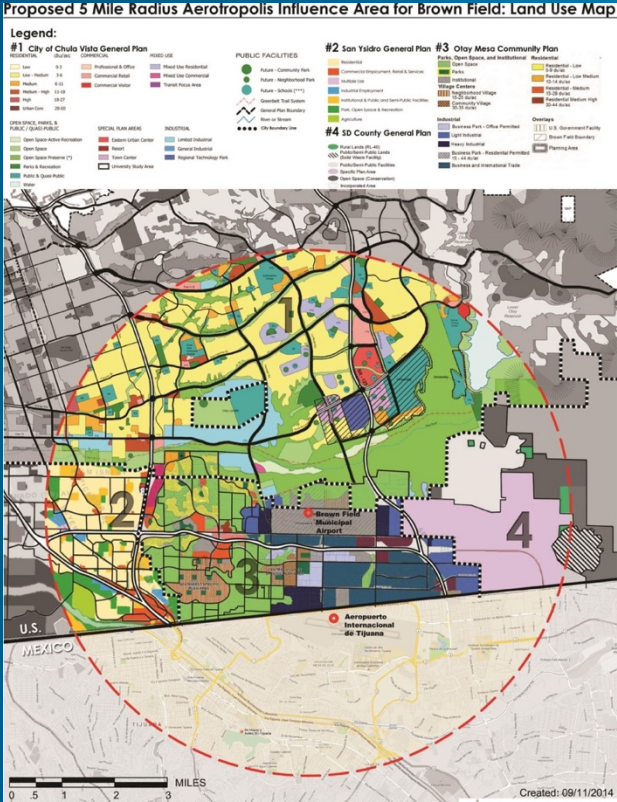
### COMMUNITY PLAN

October 2015



City of San Diego

# Economic Planning and Development Award



## Brown Field Aerotropolis Study

- South County Economic Development Council
- Xema Jacobson, chair, South County EDC
- Adam Sparks, vice chair on South County EDC's Aerotropolis Committee
- Cindy Gompper-Graves, president and CEO of South County EDC
- Aerotropolis Committee

# Economic Planning and Development Award



- Synergistic uses work together and preserve the viability of the airport
- Employment opportunity to create an estimated 8,000 temporary jobs and 4,000 permanent jobs
- Create new aviation facilities, a solar field, aviation industrial, industrial and commercial uses
- Satisfies immediate and long-term aviation needs at the Brown Field Airport

# Hard Won Victories Award

## *Carmel Mountain/Del Mar Mesa Natural Resources Management and Trails Plan*

- City of San Diego
- Chris Zirkle
- Laura Ball
- Betsy Miller
- Steve Haupt
- Gina Washington



# Hard Won Victories Award

- Began in 2001; unanimously adopted in 2015
- Intense opposition to outdated trails plan resulted in extensive study and stakeholder collaboration
- Sought to balance critical habitat preservation with passive trail use
- Involved planning groups, trail user groups and resource agencies



# Hard Won Victories Honorable Mention

## *St. John Garabed Church*

- St. John Garabed Church
  - Atlantis Group
  - Dudek
  - Hyndman and Hyndman
  - Leppert Engineering
- 
- Incredible fortitude for a small project to go through all these hoops



# Implementation Award Large Jurisdiction

## *TransNet Smart Growth Incentive Program and Active Transportation Grant Program*

- San Diego Association of Governments (SANDAG)
- Gary L. Gallegos, Executive Director
- Charles "Muggs" Stoll, Director of Land Use and Transportation Planning
- Coleen Clementson, Principal Regional Planner
- Susan Baldwin, Senior Regional Planner
- Stephan Vance, Senior Regional Planner
- Carolina Ilic, Senior Regional Planner
- Christine Eary, Associate Regional Planner



# Implementation Award Large Jurisdiction

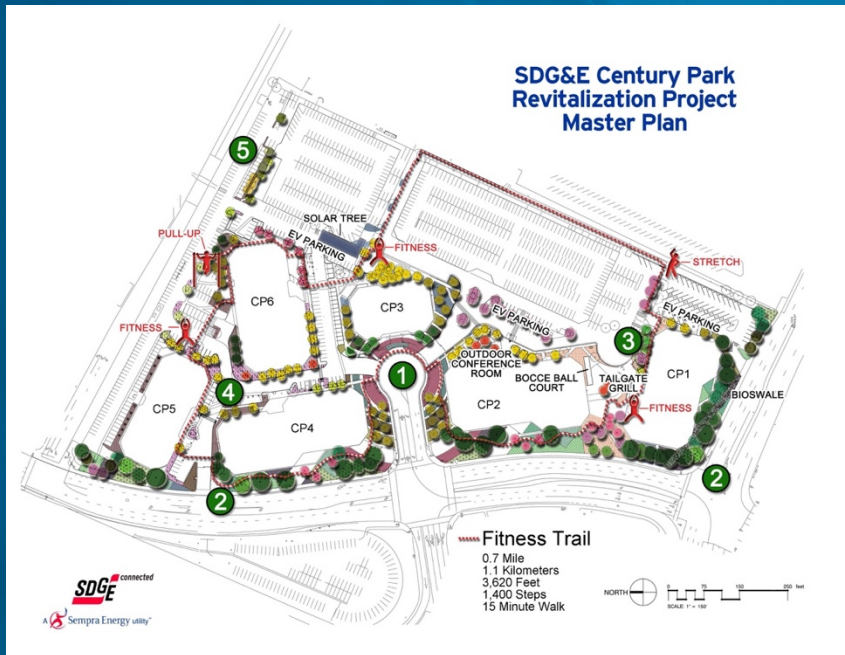
- These two planning tools have provided \$56.7 million in funding to support transit, biking and walking
- Leveraged an additional \$36.3 million provided by local jurisdictions
- SGIP enables biking and walking paths; plazas; improvements to transit access; and smart growth plans near transit
- ATGP includes installation of bike racks and lockers; mobility plans; and construction of bike paths and crosswalks





# Implementation – Large Jurisdiction Honorable Mention

## Century Park Revitalization Project



- San Diego Gas & Electric
- Chris Chambers (SDG&E Environmental Strategy and Sustainability)
- John Ritter (SDG&E Facilities)
- Zach Randel (SDG&E Facilities)
- Genevieve Bucsit (SDG&E Safety & Wellness)
- Rick Espana (RNT Architects)
- Demonstrates environmentally-sustainable leadership by effectively transforming an office campus

# Grassroots Initiative Award



*Pacific Highlands Ranch  
Transportation and Public  
Facilities Phasing and  
Financing Plan*

- San Diegans for Responsible Neighborhood Planning
- Pardee Homes



# Grassroots Initiative Award

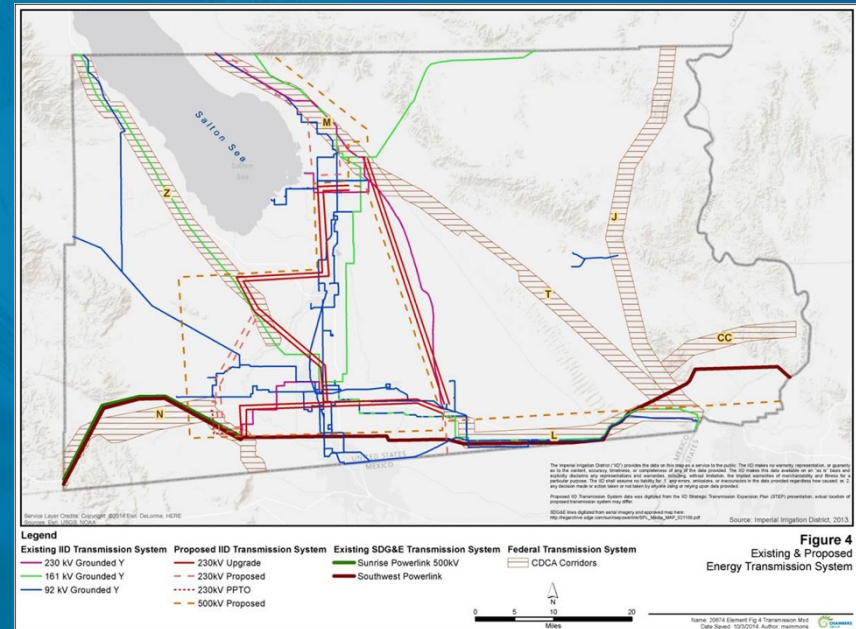


- Community was previously stalled at less than 50 percent completion, with deficient public services
- Voters removed an artificial timing restriction with the caveat that future development be phased with public facilities
- Established parameters for concurrent implementation of infrastructure and public facilities with new development
- Now home to dynamic mixed-use village center; a new park; a community park and a recreation center under development; and five new schools
- Example of how development can benefit a community with collaboration between community members, developers and public officials

# Innovation in Green Community Planning Award

## Renewable Energy and Transmission Element

- County of Imperial
- Brian Mooney, Rick Engineering Company
- Nick Larkin, Chambers Group, Inc.
- Richard Cabanilla, Imperial County Planning & Development Services
- Patricia Valenzuela, Imperial County Planning & Development Services
- Katherine Padilla Otanez, Katherina Padilla & Associates



# Innovation in Green Community Planning Award

- Many competing interests in a not-so-wide open desert, so striking a balance is a challenge
- Transmission routes were selected to minimize potential environmental effects
- Extensive public outreach program built broad-based support for the Element.
- No litigation filed that challenged the project and the adequacy of its accompanying environmental review



# Planning Advocate Award

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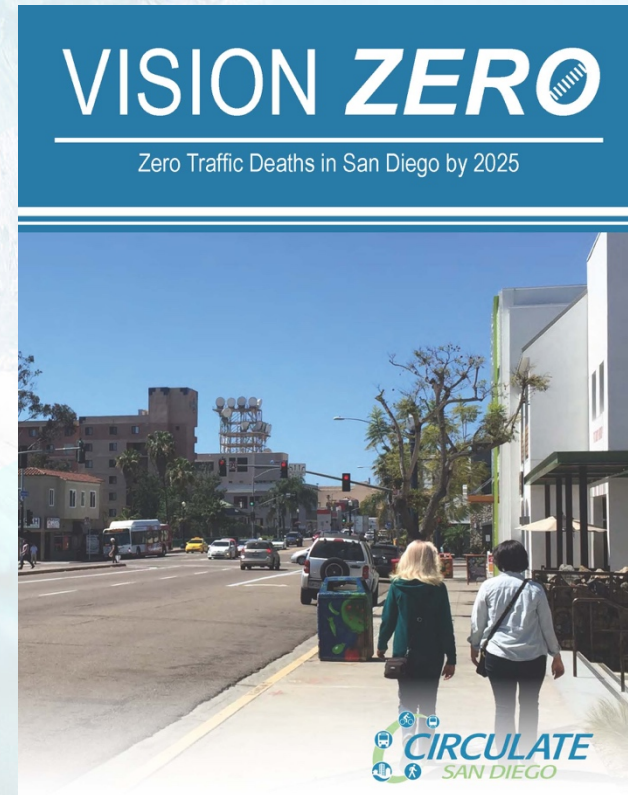
*Kathleen Ferrier, AICP*

- Director of Advocacy,  
Circulate San Diego

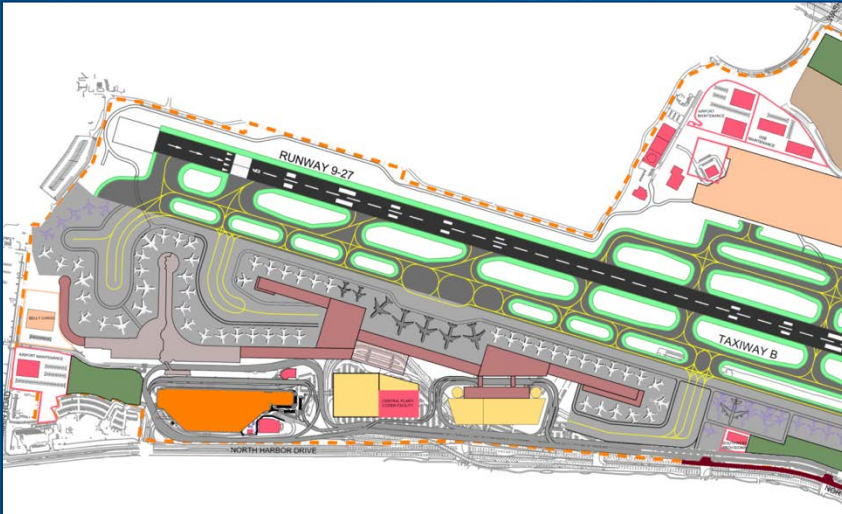


# Planning Advocate Award

- Kathleen dedicated a significant portion of her time and effort during 2015 to make San Diego a Vision Zero city
- A fantastic goal to achieve
- Discovered that nearly a third of deadly and serious pedestrian collisions were happening on just eight corridors
- Seized an opportunity to leverage street repair for pedestrian safety improvements
- Achieved unanimous City Council support to proceed with implementation



# Planning Agency Award



## *San Diego County Regional Airport Authority Airport Planning & Noise Mitigation Department*

- Thella Bowens, CEO
- Jeffrey Woodson, Vice President of Development
- Keith Wilschetz, Director



# Planning Agency Award



- Key to success is producing high quality, innovative plans that can be easily understood by all stakeholders and improved by those stakeholders
- Brings depth and breadth to the profession
- Terminal 2 expansion
- Rental Car Facility
- Updated Airport Development Plan and replace Terminal 1
- ALUCPs
- Noise mitigation

# Public Outreach Award

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## *Chicano Park Improvement Project*

- San Diego Mayor Kevin Faulconer and Councilmember David Alvarez
- City of San Diego Principal Planner Brian Schoenfisch
- City of San Diego Planning Department and Park & Recreation Department
- Chicano Park Steering Committee
- Urban Corps of San Diego County



# Public Outreach Award

- Chicano Park is a source of community pride for Chicano culture and art.
- The City and Urban Corps joined together to unite unlikely groups to shape a unique vision for the revitalization of the park
- Youth who worked on this project gained valuable insights on community organizing, leadership, partnership, and the critical importance of community voice in effective public planning



# Transportation Planning Award

## *Cross Border Xpress*



- Otay-Tijuana Venture, LLC
- Latitude 33
- Enrique Valle, Chief Officer, Otay-Tijuana Venture, LLC
- Elizabeth Brown, Chief Commercial Officer, Cross Border Xpress
- Gary Rose, Equity Group Investments
- Jim Kilgore, PE, Latitude 33 Planning & Engineering
- Armando Urquidez, Latitude 33 Planning & Engineering

# Transportation Planning Award

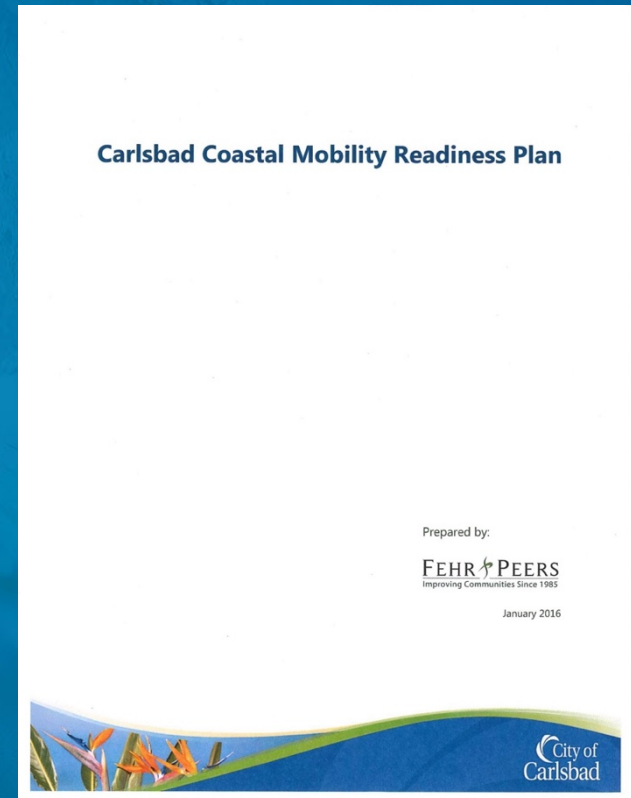


- Quick, secure and reliable access to flights at the Tijuana Airport
- Reduce congestion at border crossings
- Curb economic losses associated with border delays
- Securing entitlements from U.S. and Mexican governments required unprecedented stakeholder involvement

# Transportation Planning Honorable Mention

## *Coastal Mobility Readiness Plan*

- City of Carlsbad
- Matt Hall, Mayor, City of Carlsbad
- Lolly Sangster, Program Manager, City of Carlsbad
- Chris Gray, Project Manager, Fehr+Peers
- Dawn Wilson, Traffic Engineer, Stack Traffic Consulting
- Peder Norby, Consultant
- Developed to help stakeholders envision a coastal transportation system that connects people, creates a sense of belonging, and closely links quality of life issues to economic growth



# Urban Design Award



## *25<sup>th</sup> Street Renaissance Streetscape*

- RRM Design Group
- City of San Diego

# Urban Design Award



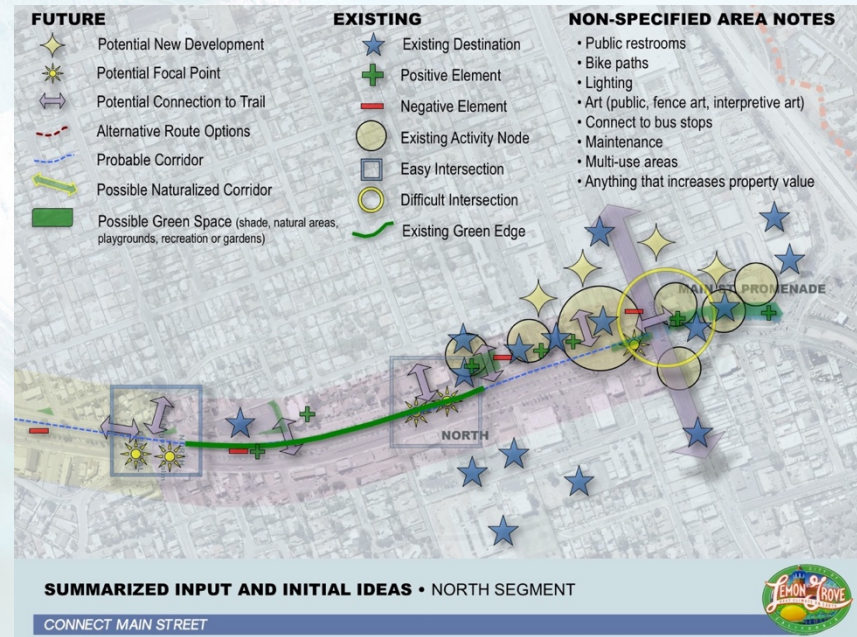
- Made possible by a Smart Growth Incentive Program Grant
- Includes walkability improvements to the 25th Street corridor
- Public input on the design elements and character of this cultural icon of the community enabled successful implementation



# Urban Design Honorable Mention

## CONNECT Main Street

- City of Lemon Grove
- City of Lemon Grove
- KTU+A
- Michael Baker International
- CrowdBright
- Strategy relies on existing public right-of-way, which suggests techniques for achieving this in other urbanized areas



# San Diego APA Section Scholarship Recipients

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- Genesis Hill – UC San Diego
- Rebekka Morrison – NewSchool
- Vianney Ruvalcaba – UC San Diego
- Ian Francis Yu – UC San Diego

UC San Diego

 **NEWSCHOOL**  
OF ARCHITECTURE & DESIGN

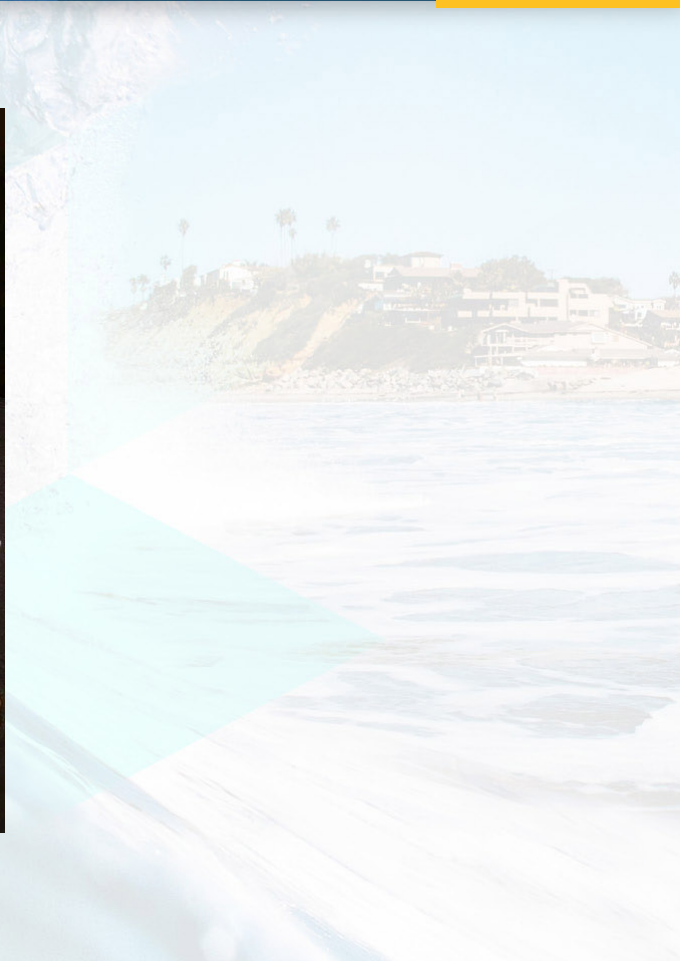
# 2015 California APA Award Winners



- PUBLIC OUTREACH AWARD OF MERIT: *At Home in Encinitas*, City of Encinitas
- COMPREHENSIVE PLAN – SMALL JURISDICTION AWARD OF MERIT: National City SMART Foundation, City of National City
- INNOVATION IN GREEN IN COMMUNITY PLANNING AWARD OF MERIT: City Heights Urban Greening Plan, City of San Diego Planning Department
- TRANSPORTATION PLANNING AWARD OF MERIT: North Coast Corridor Public Works Plan and Transportation and Resource Enhancement Program, Caltrans District 11
- HARD WON VICTORIES AWARD OF EXCELLENCE: Barrio Logan Gateway Sign, City of San Diego Planning Department

# Raffle Time!

APA  
CA



# Thank You!



- Stroll Downtown Encinitas and walk the beach to enjoy more of this evening
- Arrive home safely—designate a driver, or use Uber, Lyft



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