



# The BLVD Transformation Project

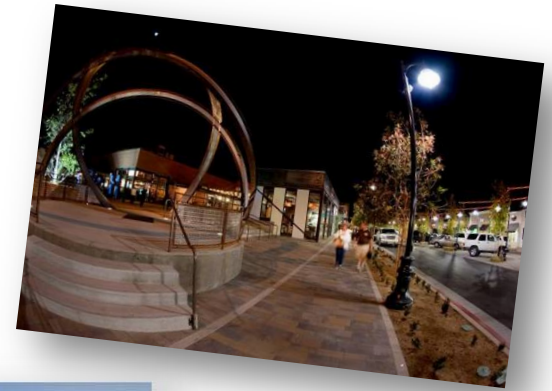
Lancaster, California

# Streetscape Before & After







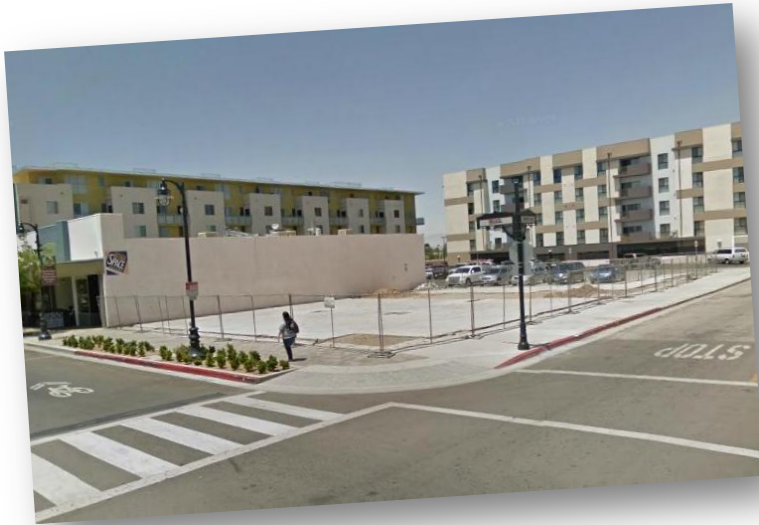


# Museum Site Before & After































- **50** new businesses since late 2009
- **116%** increase in revenue since 2007
- More than **\$130 million** in private investment
- Over **1,900** jobs, including 800 permanent and 1,100 construction
- Property values rose **9.5%** from 2011 to 2012

- **\$273 million** in overall economic output
- More than **120,000** square feet of commercial space constructed or rehabilitated
- Over **800** housing units constructed or rehabilitated
- **50%** reduction in traffic collisions
- **85%** drop in injury-related collisions



- 2010 California Downtown Association Award: Streets of Lancaster Grand Prix
- 2011 American Public Works Association, High Desert Branch: Outstanding Project of the Year
- 2012 California Downtown Association Award: Physical Transformation
- 2012 California Redevelopment Association Award of Excellence: Community Revitalization
- 2012 National Award for Smart Growth Achievement: Overall Excellence

