



# ***Regional Housing Needs Assessment***



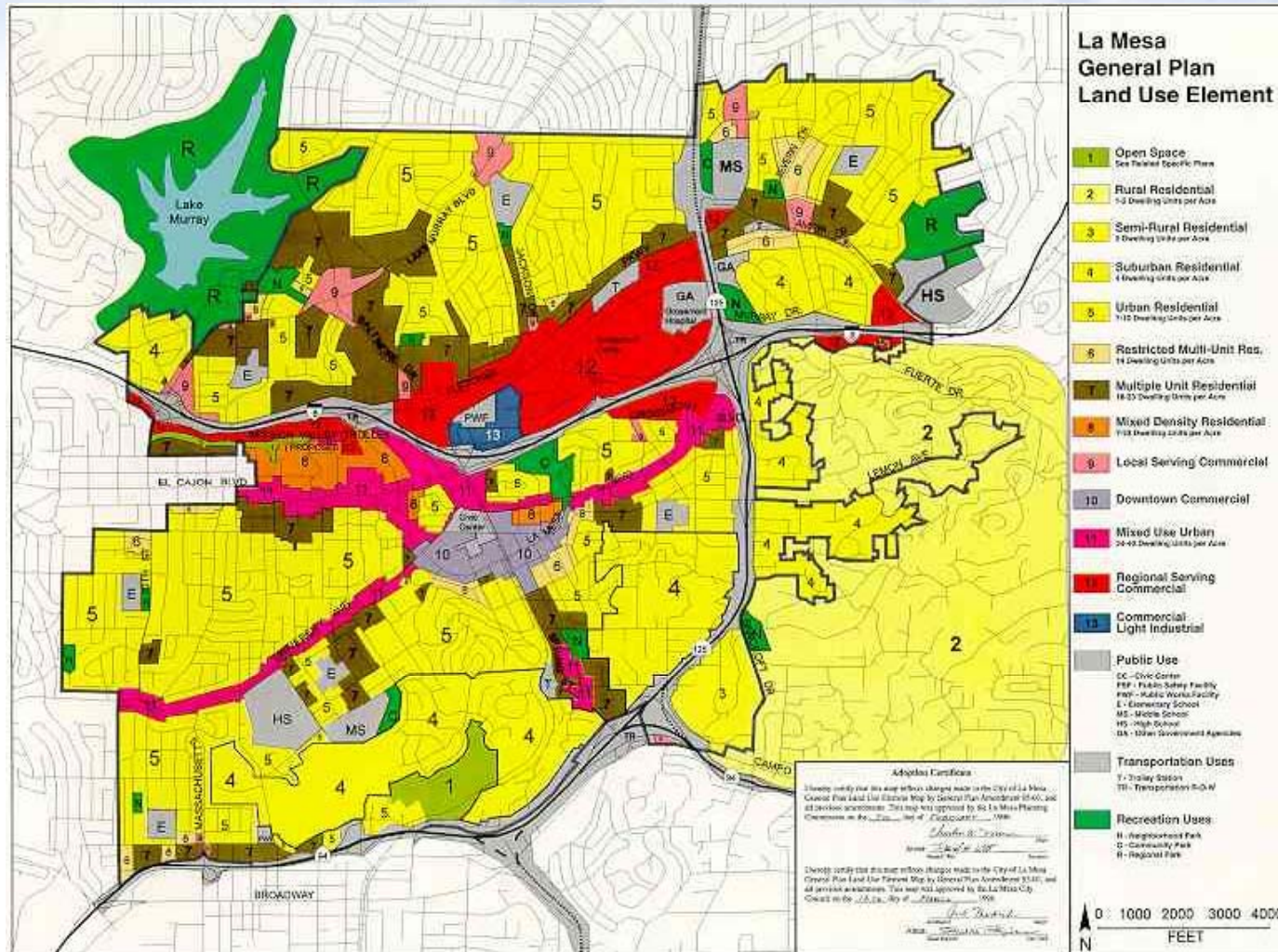


# ***Housing Successes Subregional Examples***

- La Mesa – Mixed Use Urban Zone and TODs
- National City – Downtown redevelopment
- City of Poway – Affordable Housing Campaign
- City of Carlsbad – Inclusionary housing
- City of San Diego – Identified multifamily capacity in numerous locations
- County of San Diego – Rural villages with multifamily zoning



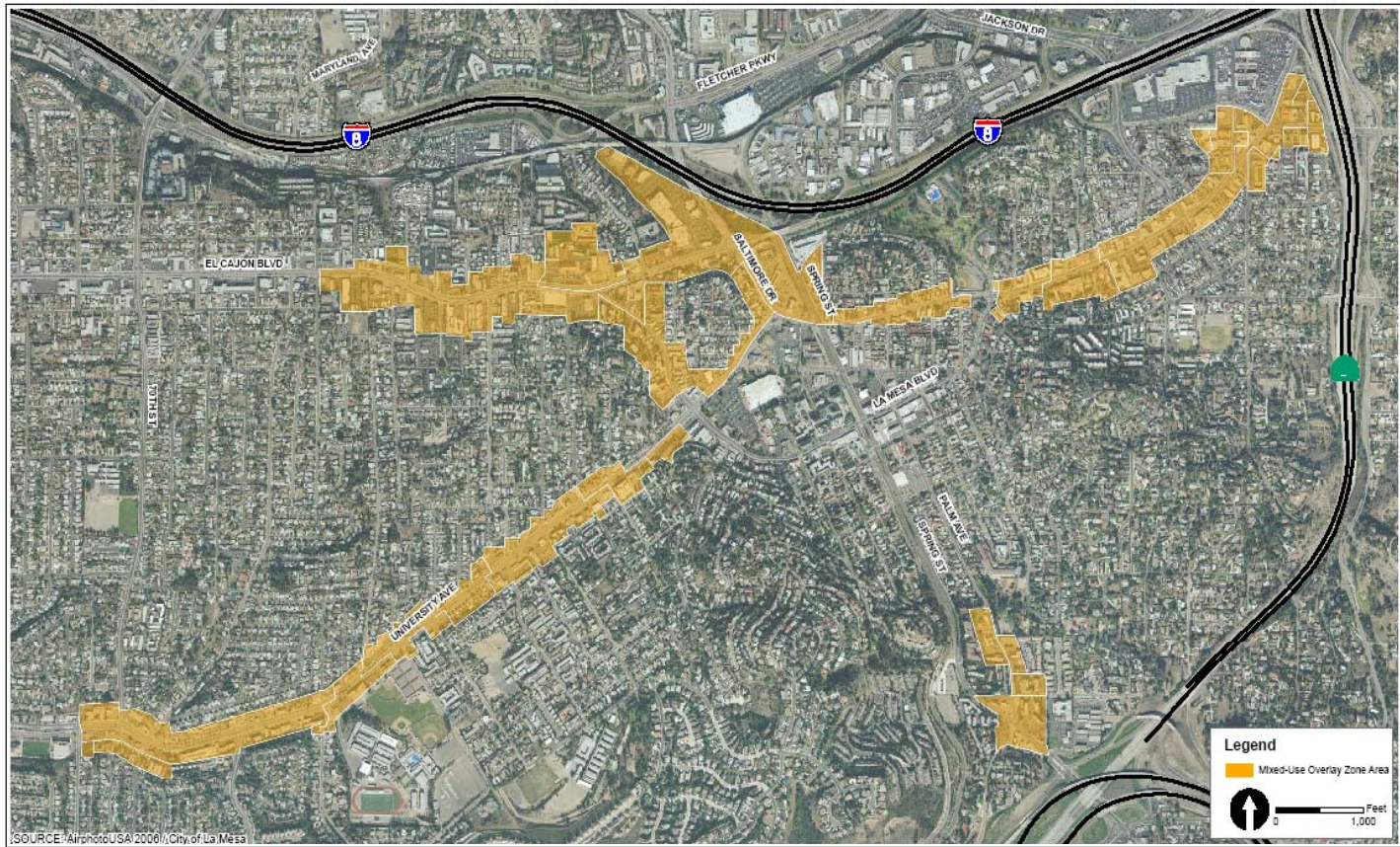
# La Mesa General Plan







# La Mesa Mixed-Use Overlay Zone



La Mesa Mixed-Use Overlay Zone  
Vicinity Map

FIGURE  
2

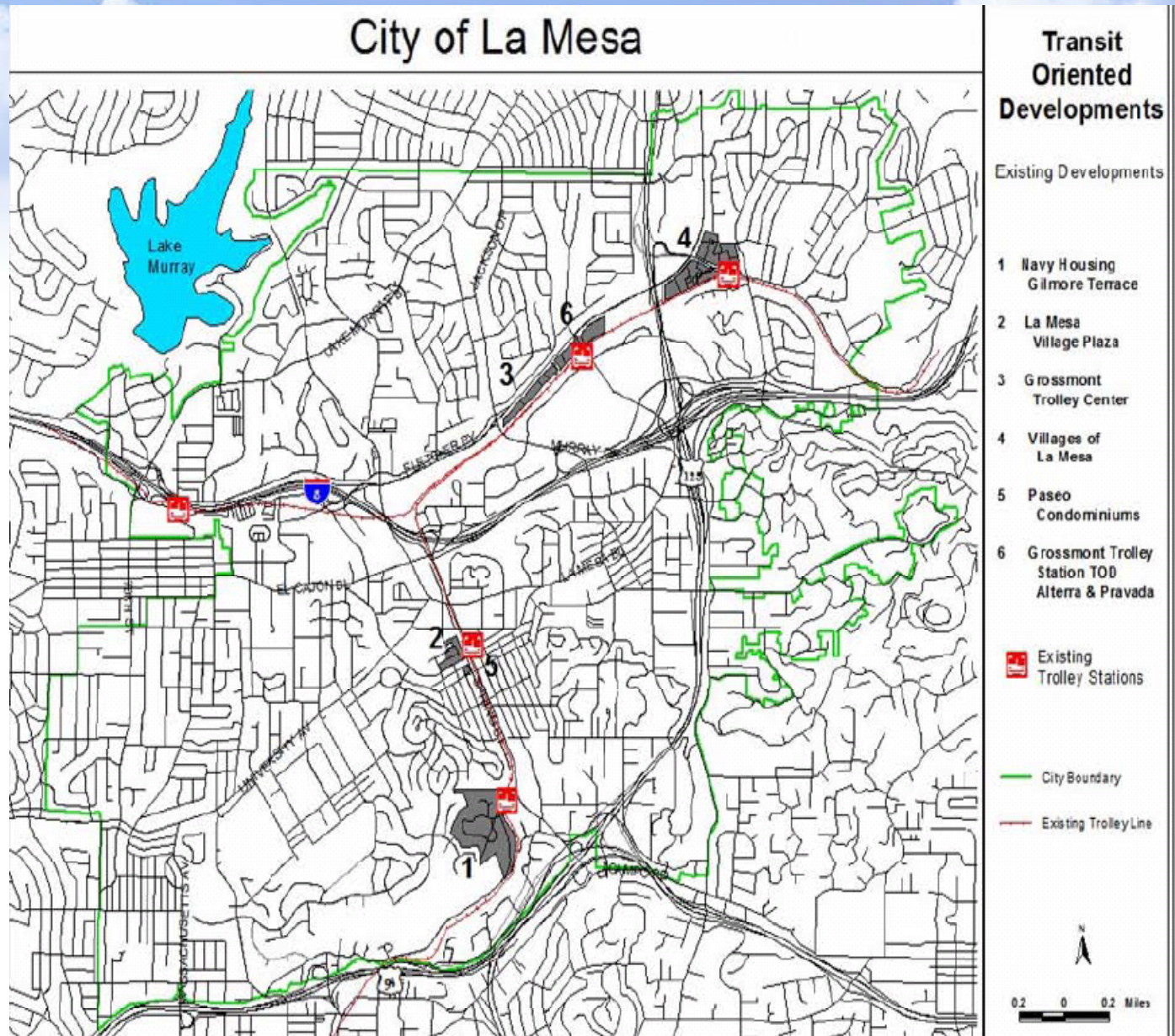




# ***TODs in La Mesa***



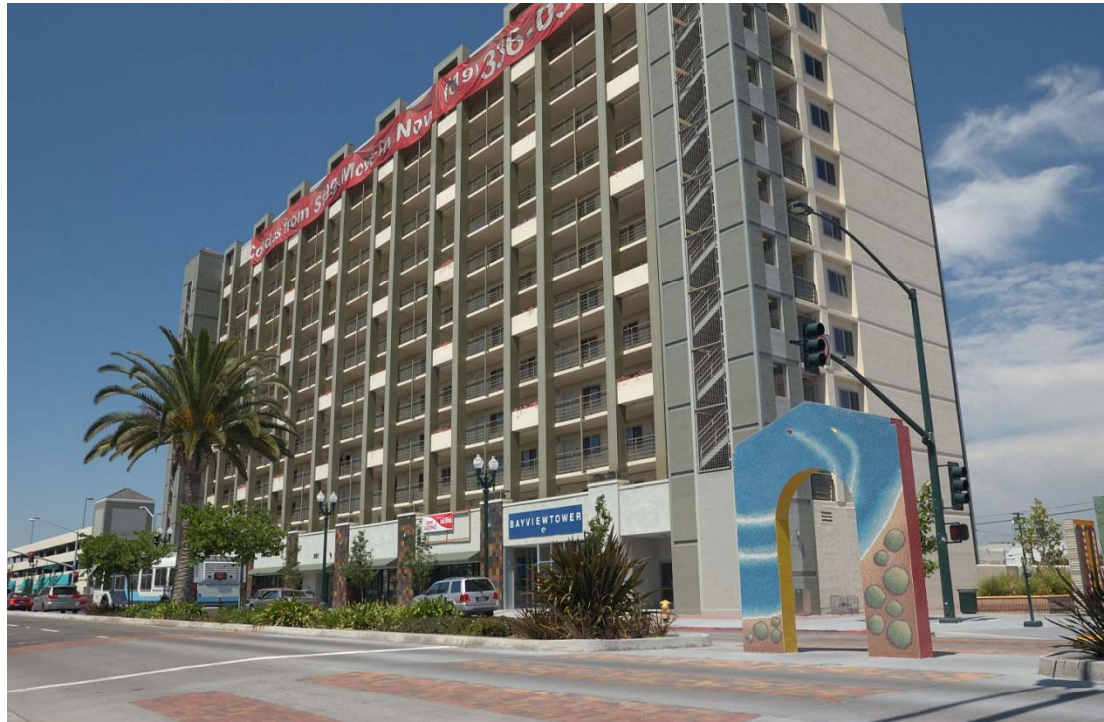








# National City





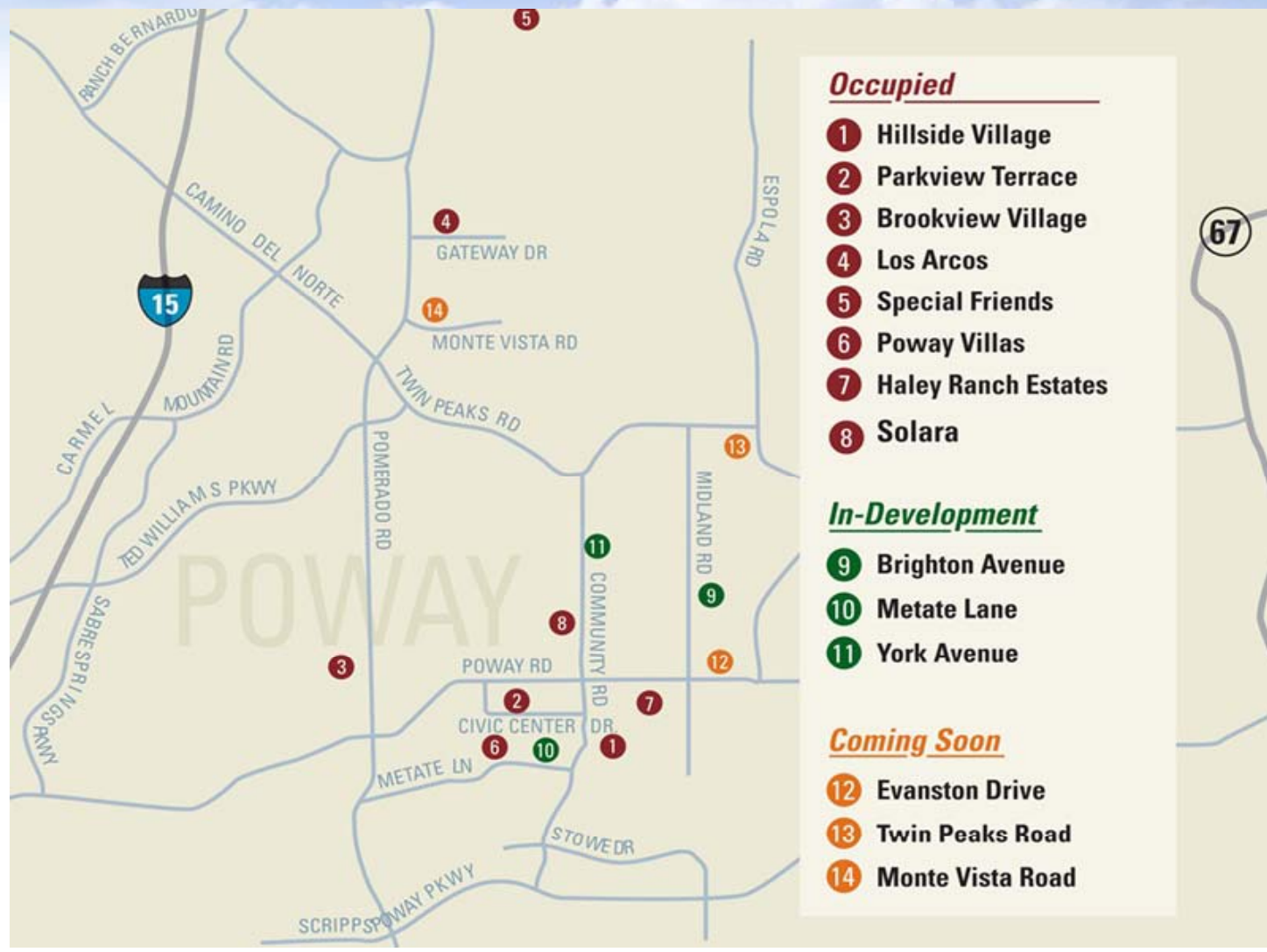
# ***Poway's Housing Solutions***







# Affordable Housing Sites in Poway





# *City of Poway*







## ***Facts about Affordable Housing Residents in Poway:***

- **72%** have family in Poway
- **49%** lived in Poway before moving into their current homes
- The average length of time in their current residence is **4.5 years**
- **92%** of working-age and capable individuals are employed
- **50%** of those working, work in Poway
- **62%** of the population are adults, **38%** children
- Household sizes are typical (**3.1** persons per household)



# ***City of Carlsbad***







# *Downtown San Diego Little Italy*





# *City Heights*







# Mission Hills







# County of San Diego







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